



Thai Tennis Organization in America, 13015 Dunhill Drive, Fairfax, VA 22030
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PRESS RELEASE

Fairfax, VA – It's time for the fourth annual Asian Festival! The Asian Festival is a one-day **FREE ADMISSION** event to promote a greater understanding of the **Asian countries and culture with show-casing Thailand (sponsored by the Royal Thai Embassy) this year to celebrate the king's 80th birthday.** The Thai Tennis Organization in America (TTOA) and the United States Tennis Association, the Reston Association, and Singha Beer are sponsoring the event, which includes multiple sports tournaments and events, authentic specialty dishes from many of the well-known local restaurants, and even an Asian Idol contest! Join us at the **Lake Newport Tennis Facility in Reston, VA on Saturday, July 21, 2007 from 10:00 a.m. – 9:00 p.m.**

Several tennis attractions will occur in conjunction with the Asian Festival, including the all-day Tennis Zone, the Tennis Block Party, and the USTA Pro Circuit \$75,000 Women's Challenger Wildcard Tournament. The Tennis Zone includes a Nintendo Wii tournament, the fastest serve contest, an interactive sport wall, raffle prizes, and other tennis games. The Block Party, which occurs from 4:00–6:00 p.m., includes a free tennis clinic, a chance to meet celebrity players, a racket demo, and even on-court prizes. Finally, be sure to watch and cheer for your favorite tennis players as they compete for a chance to play at the largest prize-money tournament in town!

Other sports attractions and events, sponsored by Singha Beer, include the Asian Badminton Championship, the Asian Soccer Cup, a Women's Professional "Wild Card" Tennis Tournament, the Asian Golf Tournament, and the Asian Se-Pak-Tar-Kor Tournament. There will also be a kick-boxing and break dancing competition!

While you're at the festival, don't forget to feast on Asian cuisine! The following restaurants will be participating in the festival:

Company	Country	Menu Items
Aarathi Indian Cuisine	India	Award-winning Eastern Indian cuisine
Archa Thai Restaurant	Thailand	Thai traditional grilled herb pork on a stick
Chef Hogate '85	Thailand (Southern)	Southern beef kabob, coconut juice
Shave Ice Inc	Thailand (Desert)	Thai tropical fruit shaved ice
Chow Wang Restaurant	Thailand	Famous seafood fried omelet (Thai style)
Food Corner & Grill	Thailand	Thai herb grilled chicken, pad thai, egg roll
Hama Sushi Restaurant	Japan	Sushi, Gyoza, and other traditional Japanese dishes
Sticky Rice with Mango	Thailand (Desert)	Most famous traditional Thai dessert!

Taj Palace Restaurant	Malaysia	Traditional Malaysian style with Indian flavor
Tara Thai Restaurant	Thailand	Most successful Thai restaurant in the U.S. will feature a variety of Thai dishes.
Tavern on the Lake Restaurant	Asian	Asian fusion
Thai Diner Too Restaurant	Thailand (Desert)	Fried banana, kanom krok, kanom bueng, and other Thai desserts
Thai Herb Restaurant	Korea	Grilled beef, BBQ galbi, bulgogi, and kimchi
Top Thai Restaurant	Thailand	Traditional Thai noodle soup, pad thai
Uncle's Kitchen	Myanmar	Burmese condiments, dried anchovies, and stick rice
Vegetarian Corner	Asian (Chinese)	Vegetarian food menu

For more information on all of these events or to register your sports team, restaurant, or exhibit, visit our Web site at www.asianfestivaldc.com.

The Thai Tennis Organization in America (TTOA) works with many local Asian Associations to introduce Asian cultures and tennis to the local community. TTOA's mission is to promote tennis growth and encourage young people to broaden their horizons through education initiatives via scholarships. TTOA is a proud member of the USTA family, and was the recipient of the 2004 Organization of the Year Award by USTA Mid-Atlantic section and the USTA Virginia District.

For more information, to register for a booth, or to reserve a performance at the Asian Festival, contact Thanakorn Duangmanee at 703-589-4144, info@thaitennis.org or visit the Web site at www.asianfestivaldc.com.

TTOA Asian Festival

Location: Lake Newport Tennis Facility
11452 Baron Cameron Avenue
Reston, VA 20194

Date/Time: Saturday, July 21, 2007
10:00 a.m.–9:00 p.m.

Parking: Off-site Parking is available at the Reston Association Building (with Free Shuttle Service from 9:30 a.m.–9:30 p.m.)
1930 Isaac Newton Square
Reston, VA 20190

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